



## Ultra•Tag PT (Pinless Tag)

The ability to apply an EAS tag without having to pierce merchandise with a pin has long been a desire of retailers. When considering products such as leather goods, shoes and handbags, where piercing could potentially cause damage, a pinless tag presents a significant advantage. ADT has responded to the needs of retailers with the development of the Sensormatic® Ultra•Tag Pinless Tag (PT) - our first pinless EAS tagging solution.

Ultra•Tag PT is a pinless tag developed to protect a wide range of products. Designed with an adjustable spring loaded metal clip, this tag securely attaches to products without penetrating them. The adjustability of the clip allows the Ultra•Tag PT to accommodate a wide array of products including hand bags, clothing and even sporting goods. The small sleek design ensures this tag will blend into any store environment without interfering with the consumers shopping experience.

This one piece solution allows for quick and easy application and removal. Intuitively designed, the spring loaded clip automatically opens when placed on the Ultra•Tag decoupler, expediting throughput at the point-of-sale (POS). The Ultra•Tag PT condenses previous three piece lanyard solutions to only one piece, allowing retailers to more easily manage their EAS tag portfolios.

### Benefits

**One piece design.** The one piece design condenses previous 3-piece solutions making the Ultra•Tag PT more easily applied and removed in addition to making retailer's EAS tag portfolios more manageable.

**Defeat resistant design.** Rigid ABS plastic housing combined with a rigid metal clip make the pinless version extremely difficult to defeat by means of slamming and cutting.

**Sleek aesthetic design.** The small size provides just the right visual deterrent without detracting from the merchandise presentation, or interfering with the customers shopping experience.

**Ease of use.** The spring loaded clip automatically releases when placed on the Ultra•Tag decoupler making transactions at the POS more efficient.



### Product Compatibility

Ultra•Tag PT is compatible with the high strength Ultra•Tag decoupler (MKD400-BL).

### Product Codes

ZL400AL-4G .....Ultra•Tag PT Grey  
MKD400-BL .....Ultra•Tag Decoupler

### Tag Specifications

**Overall length clip closed position:**  
63.5mm (2.5in)

**Overall length clip open position:**  
76.0mm (3.0in)

**Overall Thickness:** 14.5mm (.57in)

**Tag Weight:** 15.3g

### Additional Information

For more information please contact your local ADT sales representative.

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